

CORPORATE GOVERNANCE, PROFITABILITY, AND FIRM VALUE STUDY ON THE INDONESIAN ISLAMIC INDEX

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ABSTRACT

The purpose of this study is to examine the effect of corporate governance mechanisms and profitability on firm value. The corporate governance mechanism consists of a board of directors, a board of commissioners, managerial ownership, and institutional ownership. Firm value is measured by Tobin's Q, while profitability is measured by return on assets. The population in this study were companies listed on the Indonesian Sharia Stock Index with a total sample of 103 companies taken by purposive sampling method. The observation period is for five years from 2015 to 2019. To test the hypothesis, the author applies panel data regression analysis. In selecting the panel data model, after being tested, the best model is the fixed effect model. The results of the research based on the fixed effects model show that the board of commissioners has a significant but negative effect on firm value, while the board of directors and profitability and ownership of institutions have a significant and positive effect on firm value, but managerial ownership has no significant effect on firm value.

INTRODUCTION

Corporate governance or often referred to as good corporate governance (GCG) is very much needed by banking institutions to maintain the trust of the people who save their funds in banks. In accordance with the principles of GCG, companies must disclose company data and information in a transparent, accountable, responsible, independent, and fair manner. With GCG, the public and investors can find out the real condition of the company. With good governance, people trust the company, and these trust investors will buy their shares so that they can increase the value of the company. As found by Ararat, Black, & Yurtoglu(2017) and Al-ahdal, Alsamhi, Tabash, & Farhan(2020) that the implementation of GCG has a positive effect on firm value. The GCG mechanism can be through independent commissioners, board of directors, quality audit commissions, or through ownership structures such as institutional ownership, managerial ownership, and foreign ownership. Some researchers also found that corporate governance mechanisms have an effect on firm value (Ali, 2018; Ammann, Oesch, & Schmid, 2011; Ararat et al., 2017).

The aim of the company is to increase the value of the company, namely to improve the welfare of shareholders. Firm value is the investor's perception of the company's success

rate which is often associated with the stock price. The high share price will increase investors' confidence in the company's current performance and its prospects for the future. Fundamentally, firm value will be influenced by the company's financial performance (profitability), because with high profitability the company is expected to be able to pay dividends, which will increase the share price (Fajaria, 2018). Therefore, the task of management is to continuously improve company performance through profitability.

The implementation of good corporate governance in the company will provide direction for managers and employees to work better, so that it is expected to be able to improve the performance or profitability of the company (Yameen, Farhan, & Tabash, 2019). Good GCG implementation will also increase investor confidence, so that company shares will be preferred by investors, and with the implementation of GCG, in addition to being able to increase productivity, it will also increase firm value (Li & Zaiats, 2018; Kim, 2012; Ciftci, Tatoglu, Wood, Demirbag, & Zaim, 2019).

The board of directors is a company organ appointed by the owner to manage the company and one of the most important mechanisms in corporate governance and the protection of governance structures between the company and shareholders (Makhlouf, Laili, Ramli, Al-Sufy, & Basah, 2018). This board of directors has great power in making decisions so that the size of the board of directors will affect the company's performance. The research results are still not robust, because the research results are not consistent. Salem, Metawef, Youssef, & Mohamed (2019); Naciti, (2019) found that the board of directors had a significant positive effect on firm value, while Makhlouf et al(2018) and Yameen et al., (2019) found that the board of directors had a negative effect on firm value. This is presumably because there are too many boards of directors, which increases the company's operating costs.

In order for the board of directors to carry out the company's activities in accordance with the owner's goals, the owner shall appoint a supervisory board which is known as the board of commissioners. The board of commissioners must be able to ensure that the duties of the board of directors are in accordance with the direction of the shareholders through the general meeting of shareholders (Kao, Hodgkinson, & Jaafar., 2019). Good supervision from the board of commissioners will be able to control the board of directors to work effectively and efficiently so that it can increase firm value (Al-ahdal et al., 2020). Yacob, Jambi, Rahayu, & Jakarta(2019) found a positive and significant influence between the board of commissioners and firm value, while Susanti & Nidar(2016) found a negative effect of the number of commissioners on firm value

Managerial ownership is a mechanism in corporate governance where managers are involved in share ownership. Providing opportunities for managers to be involved in share ownership aims to equalize the interests of managers with those of shareholders. This involvement will encourage managers to act prudently because managers will share the consequences for the decisions they make. In addition, managers will be motivated to improve their performance in managing the company. This managerial ownership will be measured by the proportion of shares owned by managers, commissioners and directors of the company at the end of the year which is then expressed as a percentage (Robin & Amran, 2016).(Ali, 2018) dan (Robin & Amran, 2016) found a significant and positive influence between managerial ownership and company performance.

Institutional ownership is also one of the GCG mechanisms because it is often an indicator of the issuer's performance. Issuers that perform well are highly sought after by institutional investors. Therefore, ownership of this institution is often followed by individual investors in investing. In addition, institutional ownership can also help companies oversee

company management and can ensure that company management can manage company assets properly so as to create high profitability (Abdullah, Ali, & Haron(2017). Empirically, institutional ownership affects firm value(Abbasi, Kalantari, & Abbasi, 2012; Navissi & Naiker, 2006).

Profitability is the company's ability to generate profits with the capital it owns. Profitability shows the company's financial performance which is used as an indicator of the company's good and bad. The amount of profitability shows that the company's management is working effectively and efficiently (Tui, Nurnajamuddin, Sufri, & Nirwana(2017). Investors are genuinely concerned about profitability because with high profitability the company will be able to distribute dividends, so that its stocks are favored by investors. Research result of Fajaria(2018) found a positive and significant influence between profitability as measured by return on assets (ROA) and firm value measured by Tobin's Q. Irawan & Devie(2017); Kumalasari & Pratikto(2018). dan Tui, Nurnajamuddin, Sufri, & Nirwana(2017) also found the effect of profitability on firm value, however Robin & Amran(2016)found that profitability did not affect firm value.

The object of this research is the Islamic capital market, namely Emiten, whose shares are listed on the Indonesian Islamic Stock Index (IISI). The Islamic capital market has its own appeal for Muslim investors who avoid shares in companies that operate not in accordance with Islamic sharia (Maiyaki, 2013). This object is interesting because the development of investors is very fast. Shares listed on IISI are also growing very rapidly, to date more than 350 issuers are members of IISI (Hamimi & Ginting, 2019), so it is interesting for the author to do research on IISI.

There have been quite a number of previous researchers conducting research on the topic of corporate governance, profitability and firm value. What distinguishes this study from previous research is that the hypothesis is tested using panel data analysis, while most researchers use multiple regression analysis. Panel data analysis is used because the data of this study consist of time series data for 5 years and cross section data consisting of 103 companies. The combined data is panel data so it should be analyzed using panel data regression (Widarjono, Anto, & Fakhrunnas, 2020).

LITERATURE REVIEW

Board of Director and Firm Value

Makhlouf et al., (2018)describes the board of directors as having a major role in the corporate governance structure that determines the success of a company. The existence of an effective board of directors is particularly important in supporting the functioning of the company in improving company performance. The more the board of directors, the considerations in making decisions are more mature and planned, because each director has expertise and skills in his field. Therefore, the more the board of directors the more trusted it will be to make the company improve its performance. By improving the company's performance, it will be able to attract investors to buy more company shares, thereby increasing the stock price, thereby increasing the company's value. Several research results indicate that the size of the board of directors can have a positive or negative impact on firm value. Salem et al(2019) found that in the USA and Egypt, board size has a positive effect on firm value. Ciftci et al(2019) also found a positive effect of the board of directors on firm value.

H₁: The board of directors has a positive effect on firm value

Borad of Commissioner and Firm Value

The Board of Commissioner (BOC) represents the internal mechanism of GCG to control and oversee management behavior in managing the company so that it can align the interests of shareholders and company managers (Jensen & Meckling, 1976). Chabachib, Hersugondo, Ardiana, & Pamungkas(2019) said that board of commissioner is the core of GCG which is tasked with ensuring company strategy and supervising managers in managing the company, so that BOC has a very strong influence on firm value. In addition, Yacob, Jambi, Rahayu, & Jakarta(2019)andCiftci et al., (2019) also found similar results that the board of commissioners had a positive influence on firm value. Based on the description above, the hypothesis in this study is:

H₂: The board of commissioner has a positive effect on Firm Value

Profitability and Firm Value

Profitability is one information that can be used as a signal to investors that the company has good financial performance (Ararat et al., 2017). With high profitability, it is expected that the company will distribute high dividends, so that profitability will be able to encourage investors to purchase shares. The more investors buy company shares, the demand for shares will increase, which in turn will increase the stock price. Fajaria(2018) found a positive and significant effect between profitability as measured by return on assets (ROA) and firm value measured by Tobin's Q. Tui, Nurnajamuddin, Sufri, & Nirwana(2017) also found the effect of profitability on firm value.

H₃: Profitability has a positive effect on firm value

Institutional ownership and firm value

There is a positive relationship between institutional ownership and firm value (Abbasi, Kalantari, & Abbasi, 2012; Navissi & Naiker, 2006). When institutions are classified into domestic and foreign, however, it turns out that firm value increases with higher ownership by domestic institutions, but deteriorates with higher ownership by foreign institutions. These findings have important implications regarding the relationship between institutional ownership and corporate governance. On the one hand, domestic institutional investors seem to be effective in providing monitoring activities, thereby reducing agency costs for free cash flow which tend to increase when there is a large excess of cash under the control of managers (Jo & Harjoto, 2011). In connection with the description above, a hypothesis can be put forward:

H₄: Institutional ownership has a positive effect on firm value

Managerial ownership and Firm Value

In agency theory, it is explained that managers and shareholders are two parties who have different interests, and that difference causes agency conflicts (Jensen & Meckling, 1976). This conflict can affect each party in maximizing their welfare. Shareholders are worried about the control over the company that is held by managers, because there is a possibility that managers will make decisions that are detrimental to shareholders or take actions that take advantage of company resources for their own welfare. To overcome this, shareholders supervise managers (Jensen & Meckling, 1976). To overcome this, company owners compensate managers in the form of share ownership so that thoughts are in line and firm values are always strived to be optimized for the welfare of shareholders. What

shareholders need to do is form an optimal managerial ownership composition that will increase firm value. According to the findings of Robin & Amran(2016), the amount of managerial ownership has a positive effect on firm value. Ali(2018) and Putranto(2018) also found a positive influence between managerial ownership and firm value.

H5: Managerial Ownership has a positive effect on firm value

RESEARCH METHOD

Population and Sample

The population in this study was more than 350 companies listed on the Indonesian Sharia Stock Index. The sample to be taken is 103 companies taken by purposive sampling with the criteria of companies that publish complete periodic annual reports during the observation period. The data required is an annual financial report and an annual GCG report for 5 years (2015-2019).

Research Variables

This study consists of one dependent variable, namely firm value, five independent variables consisting of the board of commissioners, board of directors, profitability, institution ownership and managerial ownership, and one controlling variable for firm size. The following table is the research variable and how to measure it:

Table 1
Variable and Measurement

No	Variable	Measurement
1	Firm Value (TQ)	(Market of Common stock+Total Dbet)/Total Assets
2	Board of Commissioner (BOC)	Sum of Board of Commissioner
3	Board of Director (BOD)	Sum of Board of Director
4	Instituional Ownership (IOWN)	Number of shares owned by the Institution/Number of shares in the market
5	Managerial Ownership (MOWN)	Number of shares owned by Manager/Number of shares in the market
6	Profitability (ROA)	Earning After Tax/Total Assets
7	Firm Size (SIZE)	Log natural Total Assets

Data Analysis

The available data are panel data consisting of 103 companies and a five-year observation period. Therefore, to test the hypothesis, panel data regression will be used. The research model with panel data regression is as follows:

$$TQ_{it} = \alpha + \beta_1 BOC_{it} + \beta_2 BOD_{it} + \beta_3 ROA_{it} + \beta_4 IOWN_{it} + \beta_5 MOWN_{it} + \beta_6 SIZE_{it} + \varepsilon$$

The significance used in this study is indicated by an asterisk on the results. (***) sign at 1%, (**) sign at 5% and (*) sign at 10%. Size variable is a control variable, so the results are not discussed further. Researchers focus on BOC, BOD, IOWN, MOWN and profitability

RESULT AND ANALYSIS

Descriptive Statistics

The description of the research data in the form of minimum, maximum, mean and standard deviation values processed by e-Views 10, is as follows:

Table2
Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
TQ	515	0.03	23.29	1.6226	2.0112
BOC	515	1.00	12.00	4.5087	1.88312
BOD	515	1.00	16.00	5.1961	2.24873
ROA	514	-0.60	2.00	0.0559	0.13125
IOWN	515	0.00	90.76	1.0045	5.33823
MOWN	515	0.00	5.50	0.0528	0.26809
SIZE	515	23.39	33.49	27.7866	1.68083

Source: Data processed

The table above shows that the firm value (Tobin's Q) has a minimum value of 0.03 and a maximum value of 23.29 with an average value of 1.62, meaning that the sample companies have a firm value above their book value which is indicated by their average value. Meanwhile, the board of commissioners (BOC) has a minimum value of 1, meaning that there are companies that only have one board of commissioners with a maximum of 12 people. However, the average number of commissioners in the sample companies is 4.6 people. Meanwhile, the minimum number of boards of directors is 1 with a maximum of 16 people, with an average number of directors of 5.2.

Profitability as measured by ROA shows a minimum value of -0.60%, meaning that there are sample companies that suffer losses with a maximum ROA of 2.00% with an average of 0.06%, meaning that the ROA of the sample companies is relatively small. Institutional ownership has a minimum value of 0 with a maximum value of 90.76% with an average of 1.01%, meaning that institutional ownership is still extremely low in the sample companies. Meanwhile, managerial ownership has a minimum value of 0% and a maximum value of 5.5% with an average value of 0.05%, which means that managerial ownership in the sample companies is very small.

Correlation Matrix

The correlation matrix is an econometric tool that tests the tendency of the relationship between variables. This shows how significant the relationship between the research variables is. It also provides an indication of the absence and presence of multicollinearity. If an independent variable in a model has a variation factor value of more than or equal to 10, this indicates multicollinearity in the model.

Table 3
Matrix Correlations

		BOC	BOD	ROA	IOWN	MOWN
BOC	Pearson Correlation	1	.539**	0.075	-0.051	-0.073
	Sig. (2-tailed)		0.000	0.089	0.250	0.100
	N	515	515	514	515	515
BOD	Pearson Correlation	.539**	1	.114**	-0.043	-.089*
	Sig. (2-tailed)	0.000		0.010	0.327	0.044
	N	515	515	514	515	515

ROA	Pearson Correlation	0.075	.114**	1	.159**	0.031
	Sig. (2-tailed)	0.089	0.010		0.000	0.478
	N	514	514	514	514	514
IOWN	Pearson Correlation	-0.051	-0.043	.159**	1	-0.022
	Sig. (2-tailed)	0.250	0.327	0.000		0.620
	N	515	515	514	515	515
MOWN	Pearson Correlation	-0.073	-.089*	0.031	-0.022	1
	Sig. (2-tailed)	0.100	0.044	0.478	0.620	
	N	515	515	514	515	515

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Table 3 shows the correlation between the independent variables. Overall, the correlation between variables is less than 0.7. The maximum correlation is -0.43, which is found between the independent variable BOD and the independent variable IOWN. While the remaining correlation between the independent variables is less than 0.55. Based on the correlation between the independent variables, there appears to be concern about possible multicollinearity problems in our model.

Hypothesis Testing Result

Hypothesis testing tool in this study is panel data regression analysis. In panel data analysis, there are three models that must be chosen the best, namely the common effect, fixed effect, or random effect model. Following are the results of calculations using the e-Views of each model.

Table 4
Determinant of Firm Value (Tobin's Q)

Variable	Pooled	Fixed	Random
C	0.9374	6.7040	2.4610
	0.5437	2.2394	2.8047
BOC	-0.1251	-0.1319	-0.1097
	-2.2221**	-3.1687***	-2.8046***
BOD	0.2274	0.0891	0.0272
	4.7876***	2.0785**	0.6913
IOWN	-0.0179	0.0115	0.0095
	-1.1365	1.8628*	1.5506
MOWN	-0.2013	-0.1438	-0.1439
	-0.6493	-1.0907	-1.1034
ROA	4.6239 0	3.1736	0.0537
	7.1431***	5.6802**	0.2124*
SIZE	-0.00558	-0.1804	-0.04149
	-0.0848	-1.7294*	-0.5496*
R-Square	0.1469	0.9374	0.0210
N	535	535	535
F-test	0.0000	0.0000	0.0935
Chi test			0.0000

Note: ***, **, * denote significant 1%, 5%, and 10% respectively

N is the number of observations

To choose which model is the best among the three models, it takes the following steps. The first step is to choose between the common effect model and the fixed effect, using the Chow test, and the results of the fixed effect model are better than the common effect. The second step is to choose between the common effect model and the random effect with the Lagrange Multiplier test, which results in a better random effect model. Then the third step is to choose the best model between the fixed effect and the random effect using the Hausman test. The Hausman test results show that the fixed effect model is better than the random effect model. Thus, what will be used for further discussion is the results of hypothesis testing based on the fixed effect model.

Based on table 4 above, it can be concluded that the board of commissioners (BOC) has a significant but negative effect on firm value, while the board of directors (BOD) has no effect on firm value. Managerial ownership (MOWN) has no significant effect while institutional ownership (IOWN) has a positive effect on firm value. Meanwhile, profitability has a positive effect on firm value, as well as firm size.

Analysis Research

The results of the hypothesis test state that the board of commissioners (BOC) has a significant but negative effect on firm value. This means that more members of the board of commissioners actually reduce the value of the company. Supposedly, BOC as an internal GCG mechanism is needed to guarantee company strategy and supervise managers in managing the company. However, the negative influence indicates that the large number of BOCs can reduce the effectiveness of supervision of the board of directors to have a better quality in decision making so that it can affect investors and ultimately will have an effect on firm value. This result is in line with the research of Susanti & Nidar (2016), and Robin & Amran (2016) which found that the board of commissioners has no effect on firm value, it can even have a negative effect (Han & Suk, 1998). They stated that members of the board of commissioners must be professional and have the ability and integrity to carry out their functions properly in ensuring and paying attention to the interests of the office stakeholders. Due to the high number of boards of commissioners, decision making is less effective, which will reduce firm value. Susanti & Nidar (2016) say that the size of the board of commissioners is not the main determinant of the effectiveness of supervision of company management, because the board of commissioners is the core of corporate governance, which is assigned to guarantee company strategy, supervise managers in managing the company.

The board of directors has a significant and positive effect, meaning that the more members of the board of directors are trusted by investors, thus increasing the value of the company. This can be interpreted that BOD as an organ that has full duty and responsibility for the management of the company, plays an important role as a function of corporate decision making. In decision making, the more parties involved, the better the quality of the decisions, so that they are able to produce effective and efficient policies. The board of directors is able to overcome problems both in free-riding problems, coordination and schedule suitability issues for board members, as well as the time needed to make more agreements (Titova, 2016). Therefore, the large amount of BOD can be highly effective in making decisions, so that it will affect the value of the company. This result is in accordance with the research of Yacob et al (2019), Salem et al (2019) and Kao, Hodgkinson, & Jaafar (2019) which state that the role of directors is very necessary in carrying out the interests and goals of the company, so that the large number of directors will provide a form of supervision for

better company performance, good company performance is able to increase stock prices and firm value also increases.

The profitability in this study is proven to have a positive and significant effect on firm value, meaning that the higher the profitability, the higher the firm value. These results indicate that profitability can be used as an indicator of the effectiveness of company management so that it will influence investors' policies in investing (Tui et al., 2017). Profitability is a signal to investors that the company has good financial performance, which encourages investors to buy shares of issuers that provide high profitability information (Fajaria, 2018). This result is in line with the research of Tui et al(2017); Kumalasari & Pratikto(2018) which states that information on company profitability has a significant and positive effect on firm value. This can influence investors in making investment decisions, because the company's profit (profitability) is expected by investors to be distributed as dividends. Irawan & Devie(2017) also found that high profitability increases firm value.

Institutional ownership has a significant and positive effect on firm value, meaning that the greater the portion of institutional ownership of a company will encourage investors to follow it. Investors believe that ownership of shares by financial institutions is a positive signal so that it is expected to increase firm value(Abbasi et al., 2012). This implies that investors consider institutional ownership as an indicator of the issuer's merits. It is expected that institutional ownership can be an indicator that the company is performing well so that it can influence investors to buy its shares. This result is in line with the research findings of Abdullah, Ali, & Haron(2017) which found that institutional ownership has a significant and positive effect on firm value. Likewise, Vintilă & Gherghina (2015) found institutional ownership has a positive effect on firm value.

Managerial ownership does not have a significant effect on firm value, which means that the amount of managerial ownership is not able to increase the value of the company. Whereas according to Jensen & Meckling(1976) the greater the share ownership by management, the stronger the tendency of management to optimize the use of resources, so as to increase the company's value. Management is the most aware of the internal conditions of the company, so it is suspected that better information causes management to prioritize its own interests more than those of investors. This result is also likely due to the very small managerial ownership in the sample companies, because the average ownership is only 1% so that it is unable to influence firm value. This result is consistent with the research of Abdullah et al(2017) which found managerial ownership has no effect on firm value. Even Han & Suk(1998) found that managerial ownership has a negative effect on firm value. However, there are also many researchers who find a positive effect of managerial ownership on firm value, because the share owner manager will struggle to improve performance so that it will encourage the increase in firm value(Putranto, 2018; Ali, 2018; Robin & Amran, 2016).

CONCLUSION

Based on the results of the analysis and discussion above, it can be concluded that there are three variables whose hypothesis is proven, namely the board of directors, profitability, and institutional ownership. All three have a significant and positive influence on firm value. Meanwhile, the board of commissioners has a significant effect, but the direction is negative, which is not in accordance with the hypothesis that the board of commissioners has a positive effect on firm value, while managerial ownership does not significantly affect firm value.

The results of this study can be used by company management in increasing company value related to corporate governance and profitability. The main concern is the role of the board of commissioners which has a significant but negative effect, which indicates that there are too many boards of commissioners, so it is inefficient for the company. The board of directors and profitability need to be maintained because they greatly affect the value of the company.

It is expected that the results of this study can also be used by future researchers who are concerned with corporate governance, by analyzing all the variables that are proxies for GCG. Also, research can be done not only on Islamic stocks but on stocks as a whole.

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