



E-ISSN 2548-2149

P-ISSN 1979-3650

VOLUME 18 NUMBER 1 2025

JOURNAL OF THEORETICAL & APPLIED
MANAGEMENT

JURNAL MANAJEMEN TEORI DAN TERAPAN



JOURNAL OF THEORETICAL AND APPLIED **MANAGEMENT**

Jurnal Manajemen Teori dan Terapan

Editor-in-Chief

Prof. Dr. Badri Munir Sukoco, *Universitas Airlangga*

Deputy Editor-in-Chief

Rahmat Heru Setianto, *Universitas Airlangga*

Managing Editors

Raras Kirana Wandira, *Universitas Airlangga*

Board of Editors

Assoc. Prof. Dr. Zulnaidi Yaacob, *Universiti Sains Malaysia, Malaysia*

Assist. Prof. Dr. Mihai Tichindelean, *Universitatea Lucian Blaga din Sibiu, Romania*

Prof. Dr. Christopher Gan, *Lincoln University, New Zealand*

Assoc. Prof. Dr. Aliyu Dahiru Muhammad, *Bayero University, Nigeria*

Assist. Prof. Dr. Abdelghani Echchabi, *Higher Colleges of Technology Abu Dhabi, United Arab Emirates*

Assist. Prof. Dr. Muhammad Rizky Prima Sakti, *University College of Bahrain, Bahrain*

Assoc. Prof. Dr. Muhamad Abduh, *Universiti Brunei Darussalam, Brunei Darussalam*

Asst. Prof. Dr. Abdul Rahim Ridzuan, *Universiti Teknologi Mara, Malaysia*

Assist. Prof. Dr. Bao Quoc Truong-Dinh, *The University of Danang, Vietnam*

Prof. Dr. Tanti Handriana, *Universitas Airlangga, Indonesia*

Prof. Dr. Razvan Sorin Serbu, *Lucian Blaga University of Sibiu, Romania*

Assist. Prof. Dr. Wan Mohd Azam bin Wan Mohd Yunus, *Universiti Teknologi Malaysia, Malaysia*

Assist. Prof. Dr. Sony Kusumasondjaja, *Universitas Airlangga, Indonesia*

Assoc. Prof. Dr. Masmira Yulianti, *Universitas Airlangga, Indonesia*

Assoc. Prof. Dr. Masmira Kurniawati, *Universitas Airlangga, Indonesia*

Prof. Dr. Mohamad Fazli Sabri, *Universiti Putra Malaysia, Malaysia*

Assoc. prof. Dr. Fandy Tjiptono, *Victoria University of Wellington, New Zealand*

Journal of Theoretical and Applied Management, with registered number ISSN 2548-2149 (Online) and ISSN 1979-3650 (Print), is a peer-reviewed journal published three times a year (April, August, and December) by Universitas Airlangga. The Journal of Theoretical and Applied Management is intended to be a journal for publishing articles reporting findings of applied and fundamental business management research with a focus on Indonesia and other Emerging Market perspectives

The disciplines and topics covered by the Journal of Theoretical and Applied Management include, but not limited to, functional areas of business & management: marketing management, human resource management, operation management, logistic and supply chain management, finance management, strategic management, management accounting, entrepreneurship, tourism management, e-business, international business, business economics, business ethics and sustainability.

Editorial Office

Department of Management, Faculty of Economics and Business, Universitas Airlangga

Jalan Airlangga No. 4, Surabaya, INDONESIA 60286

Telp. +6231-5033642, 5036584 Fax. +6231-5026288

Email: jmtt@feb.unair.ac.id

Website: <https://e-journal.unair.ac.id/JMTT>

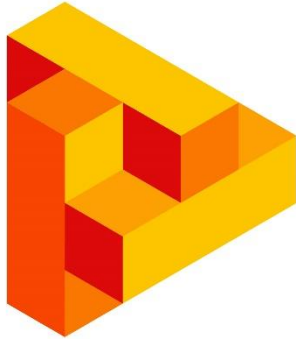
JOURNAL OF THEORETICAL AND APPLIED **MANAGEMENT**

Jurnal Manajemen Teori dan Terapan

Volume 18. No. 1, April 2025

Table of Contents

Small Things, Big Impact: The Role of Social Media in Promoting Green Consumerism of Eco furniture Products	1-16
<i>Dinarti Zata Amani Mulia Putri</i>	
Uncovering Intention to Adopt Self-Checkout Through Technology Readiness: Empirical Study of Retail Customers	17-40
<i>Muhammad Ibrahim, Widya Ayu Amelia, Widya Ayu Amelia</i>	
From Recall to Commitment: The Influence of Distributive Justice and Severity Recall on Affective Trust and Corporate Reputation in the Automotive Sector	41-59
<i>Ameylia Ayu Astira, Edy Yulianto, Anni Rahimah</i>	
Breaking the Chains of Job-Hopping: The Interplay of Job Involvement, Satisfaction, and Affective Commitment Among Millennials	60-77
<i>Tantri Ratna Dewi, Dian Ekowati</i>	
From Fear to Adventure: How Trust, Risk, and Behavior Control Influence Gen Z's Solo Travel Intention	78-96
<i>Magsyanda Meliana, Putu Gde Arie Yudhistira</i>	
Predicting Financial Well-Being in Millennial Workers: A Test of the Theory of Planned Behavior and the Role of Financial Literacy	97-114
<i>Ignatius Jonathan, Eka Bertuah</i>	
Enhancing Worker Productivity through the S-O-R Theory in Human Resource Management	115-135
<i>Nuryanti Taufik, Apip Supriadi, Gusti Ardiani, Dwi Hastuti Lestari Komarlina</i>	
Exploring the Link between Entrepreneurial Leadership and Innovation Success: Evidence from Small and Medium Enterprises	136-155
<i>Iqbal Ramadhani Fuadiputra, Viajeng Purnama Putri, M Abdi Dzil Ikhrum W</i>	
Exploratory Study of the Phenomenon Quiet Quitting: Manager's Perspective in a Digital Company	156-167
<i>Belinda Rahmadara, Riani Rachmawati</i>	
Exploring The Role of Place Dependence, Identity, and Positive Experiences in Domestic Tourists' Revisit Intention	168-189
<i>Jellycha Mutiara Kurnia Putri, Putu Gde Arie Yudhistira</i>	



JOURNAL OF THEORETICAL & APPLIED
MANAGEMENT
JURNAL MANAJEMEN TEORI DAN TERAPAN

Journal of Theoretical and Applied Management (*Jurnal Manajemen Teori dan Terapan*) Published by Universitas Airlangga, Department of Management. All articles published in this journal are open access under a Creative Commons Attribution 4.0 (CC-BY) International License. The full terms of this license may be seen at: <https://creativecommons.org/licenses/by/4.0/>