# TIJAB

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#### **VOLUME 8 NUMBER 2 NOVEMBER 2024**

- Crafting Unique Staycation Lodging Packages: Insights from Millennial Lifestyle Segmentation
- Building Purchase Intention by Understanding Interaction, Intimacy, Attitude and Intention to Play Shopee Games
- Examining Social Insurance Perceptions and Attitudes among Zimbabwean Informal Sector Workers: A Study on Providing Social Protection to the Disenfranchised
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- Analysis Determination of Firm Value: Corporate Governance Perception Index as Moderating Variable
- Discover the Driving Forces behind Purchase Intention in Indonesia's Beauty Industry

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